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Logistics Master Degree to set specialists for Supply Chain Management and Logistics



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Multiplier Events

ARILOG – The Romanian Logistics Association



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Index

1. Executive Summary	2
2. Multiplier Events Main Purposes	2
3. Topics to be covered in the multiplier event E#.....	3
4. Agenda of the E#... ..	3
5. Visual identification elements	3
6. List of participants to the multiplier events	5

1. Executive Summary

The multiplier event of the LOGMASTER project was organized by the ARILOG – The Romanian Logistics Association. The event dedicated to the LOGMASTER Project was organized as part of ARILOG anual Conference, 21st edition, held on May 15-16 2025, at Hotel ARO Palace in Brasov. The main purpose of the general Conference was to address important topics related to trends and inovations in supply chain, having in mind the geopolitical context and the lack of predictibility.

During the conference was also organized a workshop dedicated to the Logmaster Project where the most important details and findings were presented, such as learning management system and the results of the learning materials. Also the purpose of this workshop was also to address the importance of women in supply chain and logistic industry and an Exchange of ideas on how to attract womens to pursue a carrier in this field.

The LOGMASTER workshop was organized with 27 participants, representatives of different private companies acting in logistics and supply chain industry.

2. Multiplier Events | Main Purposes

The primary goal of the LOGMASTER project is to create a comprehensive master's degree program framework in Supply Chain Management and Logistics that aligns with the competency requirements set by the ELA qualification standards.

The project also aims to achieve the following specific objectives:

- Develop a modern educational program tailored for top management roles in supply chain management and logistics, utilizing the latest digital education tools.
- Design an innovative curriculum for supply chain management and logistics, integrating advanced teaching and learning methods with a focus on digitalization.
- Promote student-centered approaches and flexible learning paths that support a competency-based education system.
- Strengthen collaboration among higher education institutions (HEIs), logistics training organizations, certification bodies, and businesses to facilitate the exchange of knowledge between academia and the supply chain and logistics industry.

3. Topics to be covered in the multiplier event

In the multiplier events the following topics were addressed:

- Details about LOGMASTER project, partners and responsibilities
- Presenting the digital educational tools and virtual reality systems
- Presenting the results of the newly developed curriculum
- Methods on how to attract women to develop a carrier in logistics and supply chain management

4. Agenda

- Introduction to the project
- Presenting the digital educational tools
- Presenting the developed curriculum
- Promoting women in logistics and supply chain industry

5. Visual identification elements



