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Logistics Master Degree to set specialists for Supply Chain Management and Logistics



Project number:

2022-1-RO01-KA220-HED-000088037

**Multiplier Event by
University of Applied Sciences Upper Austria**



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1. Executive Summary

The multiplier event of the LOGMASTER project was organized **by the University of Applied Sciences Upper Austria**. The workshop dedicated to the LOGMASTER project was held **on the 12th of June 2025** in **Berufsschule Ried (Ried city)** within the **Duale Akademie / Transport School Lab** event. At this workshop, we had an audience of **33 participants**. During the event, the results of the project were presented to industry stakeholders, teachers and students from other institutions such as **Berufsschule Ried**. The main objectives and goals of the project were presented during the presentation, with special attention to the learning management system and the results of the learning materials.

2. Multiplier Events | Main Purposes

The primary goal of the LOGMASTER project is to create a comprehensive master's degree program framework in Supply Chain Management and Logistics that aligns with the competency requirements set by the ELA qualification standards.

The project also aims to achieve the following specific objectives:

- Develop a modern educational program tailored for top management roles in supply chain management and logistics, utilizing the latest digital education tools.
- Design an innovative curriculum for supply chain management and logistics, integrating advanced teaching and learning methods with a focus on digitalization.
- Promote student-centered approaches and flexible learning paths that support a competency-based education system.
- Strengthen collaboration among higher education institutions (HEIs), logistics training organizations, certification bodies, and businesses to facilitate the exchange of knowledge between academia and the supply chain and logistics industry.

3. Topics to be covered in the multiplier event held by the University of Applied Sciences Upper Austria

In the **multiplier event that was held by the University of Applied Sciences Upper Austria** the following topics were addressed:

- Results of the questionnaire about the needs of stakeholders for education in logistics
- Presenting the digital educational tools and virtual reality systems
- Results of the newly developed curriculum
- Results of the learning and teaching materials in the e-learning system

4. Agenda of the multiplier event held by the University of Applied Sciences Upper Austria



Logmaster Multiplier Event FH OO: 12th of June 2025

Agenda of the event:

Time	Tasks
12:45 - 12:50	Welcome
12:50 - 13:50	Introduction to Intermodal Logistics
13:50 - 15:50	EcoTrans Case Study Work Phase
15:50 - 16:30	Kahoot Quiz & Feedback Survey

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5. Visual identification elements









