

## Newsletter 2 - Update on LogMaster Project

The European Logistics Association (ELA), along with other Universities and entities, participates in LogMaster, an Erasmus + Project whose goal is to develop an innovative and modern Master's degree program in SCM aligned with the ELA Standards which features the use of digital educational tools. The program is mainly focused on providing a strategic perspective of SCM in the value chain for management positions.

The entities that are collaborating in this project are the following:

- University of Craiova – Romania (Coordinator)
- University of Applied Sciences – Austria
- University of Technology and Economics Budapest – Hungary
- Romanian Logistics Association – Romania
- European Logistics Association – Belgium
- University of Lisbon – Portugal
- Heilbronn University of Applied Sciences – Germany
- Catholic University of Sacro Cuore – Italy

In addition to generating the contents of the program, all partners are engaged in the dissemination of the project. This will be done through activities like multiplier events where some topics will be presented and discussed and the LogMaster project will be introduced.

During the next weeks these multiplier events will be announced by the partners. However you can save the date on the following events:

### **- ARILOG annual Conference, May 15-16, 2025 Bucarest**

This conference will address Supply chain challenges in the current economic environment, The future of digitalization and automation in supply chain (Olympus case study), Practical discussion with Romanian authorities about fiscal legislation

**- FH OO, The Upper Austria University of Applied Sciences** will organize a multiplier event on June 12th, 2025. Program will be announced shortly.

### **- Heilbronn University, Germany**

The Heilbronn University organizes a Multiplier Event on May 16th, 2025 at their location. In addition to general information about the Logmaster project, results will be shown for the questionnaire about the needs of stakeholders for education in logistics, as well as presenting the digital educational tools and virtual reality systems, the results of the newly developed curriculum and the results of the learning and teaching materials in the e-learning system.

There has been a previous edition of this event on April 28th, 2025 with the attendance of 35 people

It is worth mentioning that Heilbronn University and FH OO have organized events to promote the importance of women in logistics and the need to attract more women to the logistics sector. The Arilog congress will also address this issue.

- **University of Craiova**

The Department of Engineering and Management of Technological Systems from the University of Craiova in Romania, organizes a Logistics Multiplier event on May 27th, 2025 at their facilities.

In the event there will be presented the results of the Logmaster project, a Logistics Master Degree to set specialists for Supply Chain Management and Logistics

Regards